

# Forward Progress Strategic Planning Session

## What to expect

**Strategic planning** is a process that helps people define their visions and create intentional and organized plans to achieve them through forward progress.

**What to expect:** During a **1-hour Forward Progress Strategy Session**, we'll figure out where you're stuck and get you moving forward again in two steps:

1

### SWOT ANALYSIS

We'll identify your: **S**trengths | **W**eaknesses | **O**pportunities | **T**hreats

2

### SMART GOALS

We'll document tangible action steps with goals that are  
**S**pecific | **M**easurable | **A**chievable | **R**elatable | **T**ime-bound



## BONUS

- FREE Book: The Blueprint for Forward Progress
- Special rate on service plan same-day booking